**VIKAS AGARWAL**

**H. NO. 314/77, BALUAGHAT, ALLAHABAD, PIN – 211003**

**: 9670444403;9670444403 Email:** [**vikas.alld9@gmail.com**](mailto:vikas.alld9@gmail.com)

**ASPIRING MARKETING & FINANCE PROFESSIONAL**

Offering **4 year 7 month** of experience &seeking a challenging position that offers me generous opportunities to explore and outshine in the field of while accomplishing personal as well as organizational goals in **Motor Vehicle, Fmcg,Banking, I.T. sector industry.**

**PROFESSIONAL EXPERIENCE**

**Presently working with Reliance Securities Limited**

**Relationship Manager**

* Planning and conceptualizing various strategies to achieve business goals
* Managing and dealing in the market to develop sales and business across the region while achieving business targets while working as a **brand ambassador of the company**.
* Implementing effective and robust strategies to promote the company brand image and created awareness among the mass and customers.
* Coordinating Market Research activities for analyzing Consumer behavior; Marketing Practices, Branding & Positioning.

**Achievements**

* Advance Margin in Reliance R REF of Rs. 300000.00 in prepaid plan
* Achieved good volume in a Reliance NFO
* Achieved Highest Application of Reliance Demat in March'2014

**Bajaj Capital Ltd. April 2012 to September 2013**

**Sr. Financial Planning Executive**

* Planning and conceptualizing various strategies to achieve business goals
* Managing and dealing in the market to develop sales and business across the region while achieving business targets while working as a **brand ambassador of the company**.
* Implementing effective and robust strategies to promote the company brand image and created awareness among the mass and customers.
* Coordinating Market Research activities for analyzing Consumer behavior; Marketing Practices, Branding & Positioning.

**Achievements**

* Achieved Rock Star of the day certificate with a margin mobilization of 1 lakh in Insurance in a single day.
* Achieved Hero of the day certificate with 25 SIP in Mutual Fund in a single day.
* Achieved FD business target in a single day with app10 lakh

**ICICI SECURITIES LTD.     August 2010 to April 2012**

**Sales Executive**

* Planning and conceptualizing various strategies to achieve business goals aimed towards the growth in business volumes as well as profitability while analyzing cost effectiveness and competitor’s strategies and proceeding.
* Managing and dealing in the market to develop sales and business across the region while achieving business targets while working as a dealer.
* Planning and implementing effective and robust strategies to promote the company brand image and created awareness among the mass and customers.
* Coordinating Market Research activities for analyzing Consumer behavior; Marketing Practices, Branding & Positioning.

**Achievements**

* Topped at pan India level campaign of Demat Trading A/c Opening.
* Opened 25 Demat A/c in a single day .

**EDUCATIONAL AND PROFESSIONAL DEVELOPMENT**

**NISM Continuing Professional Education for Equity Derivatives**

Qualified on 22/02/2014 & valid till 21/02/2017

**M.B.A. ( Marketing and Finance ) 2012**

CMG University; 73%

**B. Com. 2010**

 University of Allahabad; 69%

**Class XII 2007**

S.K. Inter College, Allahabad, UP BOARD, 69.33%

**Class X 2005**

S.K. Inter College, Allahabad, UP BOARD, 62.8%

**Personal details:**

* **Father’s Name:** Late Dinesh Chandra Agrawal
* **Date of birth:** May. 05,1990
* **Height:** 5’-10"
* **Nationality:** Indian
* **Sex:** Male
* **Marital Status:** Single

**Linguistic Proficiency: HINDI & ENGLISH**